



MEDIA DATA 2023

SOLUTIONS FOR YOUR CROSSMEDIA-CONCEPT



Campaigns are even more successful with our cross-media offers. Multichannel solutions planned by and for bulkmedia networks are oriented on your success with a straight focus on the double impact on bulk and process industries. With our concept your ad bundle is highly effective.

We effectively connect media formats and communication channels, transporting your information for the benefit of enlarging your target groups.

We are pleased to advise you concerning your individual media booking and communication concept adjusted to your target group

Bulkmedia is your partner when it comes to communication and marketing of bulk, process and process technologies. As a highly experienced media company we are prepared for your company, media agency or freelancers. Our offers are perfect for your accurate placements.

BSB+P Communication Group since more than 30 years offers communication solutions for B2B business. We support and develop strategic marketing and creative solutions for your product and your brand. With our design and production team we take care of target oriented implementation.

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SCHÜTTGUT&PROZESS

**SCHÜTTGUT&PROZESS SPECIAL ISSUE
fire&explosion**

www.schuettgutmagazin.de

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SCHÜTTGUT & PROZESS

SCHÜTTGUT&PROZESS is the leading information magazine in German language for bulk material handling industries. This highly reputed magazine provides articles of practicing specialists with cross-sector information about the latest trends, developments and solutions in bulk handling technology. Mechanical and process engineering problems related to production, processing and the transport of all kinds of granular materials, ranging from coarse to powdery are our topics as well.

SCHÜTTGUT&PROZESS

covers all aspects of the entire world of bulk materials handling. Main topics include conveying, transport, storage and transshipment, as well as processing, conditioning, dosing and characterisation of mineral and organic materials. Important further topics are process automation, energy reduction, measurement and control technology.



SCHUETTGUT&PROZESS

is the association magazine of DSIV e.V.
– the German bulk and powder association
www.dsiv.org

Outline to our topics

Mixing equipment | Conveying, transport, storage, size reduction machines and accessories | Drying of powders and bulk solids | Dosing | Container emptying equipment | Vehicles | Silos and silo equipment | Loading and unloading equipment | Filling equipment | Wear and abrasion protection, coatings | Weighing equipment and accessories | Separating, screening, filtering | Sampling equipment | Services | Particle analysis and characterization | Measurement and control devices and accessories | Safety and environmental technology



SCHÜTTGUT & PROZESS

Topics und Dates

SCHÜTTGUT&PROZESS 1/2023

Deadline for articles: 15. February 2023

Booking deadline: 28. February 2023

Publication day: 14. March 2023

- ▶ **SPECIAL EDITION SOLIDS** Bulk plants
Measurement & Automation | Dosing and filling | Weighing | Containers and silos
Bagging | Sliders | Filter technology
Dedusting | Mechanic and pneumatic conveying | Explosion protection

SCHÜTTGUT&PROZESS 2/2023

Deadline for articles: 19. April 2023

Booking deadline: 03. May 2023

Publication day: 16. May 2023

- ▶ Bulk plants | Fire and explosion safety
Crushing and grinding | Sorting and mixing service | Plant engineering | Sorting
Recycling | Silo and storage technology

SCHÜTTGUT&PROZESS 3/2023

Deadline for articles: 14. June 2023

Booking deadline: 26. June 2023

Publication day: 10. July 2023

- ▶ Bulk plants | Dosing and filling
Maintenance | Container | Fittings
Sieve technology | Filter technology
Wear protection | Silo equipment

SCHÜTTGUT&PROZESS 4/2023

Deadline for articles: 02. August 2023

Booking deadline: 15. August 2023

Publication day: 30. August 2023

- ▶ **SPECIAL EDITION POWTECH** Bulk plants
Level measurement | Packing technology
Conveying and transporting | Compressors and blowers | Sampling | Silo equipment

SCHÜTTGUT&PROZESS 5/2023

Deadline for articles: 25. September 2023

Booking deadline: 10. October 2023

Publication day: 25. October 2023

- ▶ Bulk plants | Belt conveyors | Weighing technology | Abrasion protection | Moisture measurement technology | Discharge systems
Containers | Digital industry

SCHÜTTGUT&PROZESS 6/2023 SPECIAL ISSUE

Deadline for articles: 08. November 2023

Booking deadline: 27. November 2023

Publication day: 08. December 2023

- ▶ **SPECIAL EDITION FIRE & EXPLOSION**
Explosion Protection | ATEX | Standards and guidelines | Dust fire and explosions | Spark extinguishing systems | Early fire detection systems | Pressure relief

Formats & Rates

Format	b/w	4c
1/1	2.760 €	4.240 €
1/2	1.890 €	2.930 €
1/3	1.370 €	2.475 €
1/4	1.080 €	2.060 €
1/8	690 €	1.600 €
Cover story incl. cover picture and 2 editorial pages		5.390 €
Other cover pages		4.350 €

Frequency: 6 x per year

Scope: min. 52 pages

Circulation: 5.000 copies

Distribution: targeted dispatch German speaking countries: Germany, Austria, Switzerland

Our conditions are available at <https://schuettgutmagazin.de/agb/>

Our prices do not include VAT



Cover story
incl. cover picture and
2 editorial pages inside

1/1

in the bleed:
210 x 297 mm
(+ 3 mm bleed
each side)

print space:
184 x 252 mm

1/2 high

in the bleed:
102 x 297 mm
(+ 3 mm bleed
each side)

print space:
88 x 252 mm

1/2 cross

in the bleed:
210 x 147 mm
(+ 3 mm bleed
each side)

print space:
184 x 122 mm

1/3 high

in the bleed:
70 x 297 mm
(+ 3 mm bleed
each side)

print space:
56 x 252 mm

1/3 cross

in the bleed:
210 x 107 mm
(+ 3 mm bleed
each side)

print space:
184 x 82 mm

1/4 edge

in the bleed:
102 x 147 mm
(+ 3 mm bleed
each side)

print space:
88 x 122 mm

1/4 cross

in the bleed:
210 x 85 mm
(+ 3 mm bleed
each side)

print space:
184 x 60 mm

1/8 cross

Eck: 88 x 60 mm

Banner:
184 x 30 mm

Frequency Discounts:

5% for 2 adverts // 10% for 4 adverts // 15% for 5 adverts // within for 12 month of publication

For technical reasons the printing material for each bleed advert has to have additional 3 mm on all sides for trimming

SCHÜTTGUT&PROZESS SPECIAL EDITION

fire-and-explosion

The topics of our SPECIAL EDITION **SCHÜTTGUT&PROZESS** fire-and-explosion are plant security and explosion safety. Selected expert contributions as well as current trends.

Recipients are mainly plant designers of companies and suppliers, as well as relevant research centres and supervisory authorities.

Our publication is supported by international experts with their technical contributions.



Data:

SCHÜTTGUT&PROZESS Special edition 6/2023

fireandexplosion

Deadline for articles: 08. November 2023

Booking deadline: 27. November 2023

Publication day: 08. December 2023

Advertising formates + rates

Identical to above stipulated.

Frequency: 1 per year

Scope: min. 52 pages

Circulation: 5.000 copies (print + web-Pdf)

Distribution: targeted dispatch German speaking countries: Germany, Austria, Switzerland

Our conditions are available at: <https://schuettgutmagazin.de/agb/>

Parallel to the print magazine **SCHÜTTGUT&PROZESS**, www.schuettgutmagazin.de has solidly established to a trademark at the field of technical B2B/B2C websites.

Different structured menu items offer lots of bulk industry information as well as practical solutions for daily work. Users of this German speaking industry portal value its topicality and extensive research options at the fields of bulk and processing business.

Company profile

Booking a company profile at our producer and trader menu your company will be represented in our German speaking website. Our staff will care for an effective advertising presentation. Your booked company profile is valid for one year and does not prolong automatically. It's your choice

Basis – basic entry incl. address and mail address **99 € ***

Bronze – complete basic entry incl. address, mail address and weblinks **275 € ***

Silber – complete bronze entry incl. company profile and contact person **660 € ***

Gold – complete silver entry incl. products and product links **1.250 € ***
+ additionally three editorial contributions per year on web portal

Full – Gold entry with Logo on start page, plus business news, contributions, picture gallery, downloads **2.340 € ***
+ additionally three editorial contributions per year on web portal

Banner formats

You can choose various banner formats according to your wishes, marketing goals or your budget possibilities.

	Format/Px	Week	Month
Full Size	1024 x 120	285 € *	915 € *
Content	660 x 230	195 € *	610 € *
Content Half	660 x 120	80 € *	230 € *
Square	290 x 260	155 € *	490 € *
Skyscraper	290 x 900	320 € *	995 € *

* Our prices do not include VAT

Please deliver as png, jpg or Gif. If you are using other format, please inform us earlier than stipulated data.

Newsletter

Our Newsletter for the bulk business industry is delivered to 14.500 recipients every 14 days. Your editorial contribution is accepted at redaktion@schuettgutmagazin.de

Variations of newsletters are available

	Format/Px	Characters	Rates
Content	300 x 300	300	540 € *
Content Small	300 x 300	150	395 € *
Textanzeige	600 x 600	400	635 € *
Stand Alone			1.780 € *

Stand Alone Newsletter is an individual newsletter – solely for your business and message.

Frequency discount

following discounts for banner and newsletter advertisement are granted during publication within 12 month

for 3 adds:	10%
for 6 adds:	15%
for 12 adds:	30%

Ad with double impact



Our two well established trade journal we provide for a special combination of advertisement placement that offers a lot of advantages to our clients.

- This combination provides a lower-cost alternative to a stand-alone advertisement.
- Cross-industry market coverage
- Increased visibility across the target groups
- Competent editorial coverage.

Sprechen Sie uns an:

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