

## MEDIA SOLUTIONS 2026 FOR YOUR CROSS-MEDIA CONCEPT





With our cross-media offerings, your campaigns will become even more successful. We provide multichannel solutions within the bulkmedia network from a single source-solution-oriented, targeted, and with a clear focus on added value for the bulk materials and process industries. This enables you to bundle effective marketing measures.

We closely interconnect media formats and communication channels for you, expanding the information available to your target groups and enabling you to benefit from a viral effect. We are happy to advise you if you want not only optimal media placement but also an integrated communication strategy tailored to your objectives and target audience.

bulkmedia is your partner for communication and marketing in the fields of bulk materials, process engineering, and processing technology.

As an established media company positioned at the heart of the industry, we support companies, agencies, and freelancers—ideal for targeted placement of your messages across all channels.

The BSB+P Communication Group has been providing B2B communication solutions for more than 40 years. We support and develop strategic marketing and creative solutions for your products and your brand.

Together with our design and production team, we ensure targeted implementation of the concepts developed with you.

#### **PRINT**

#### SCHÜTTGUT&PROZESS

#### SCHÜTTGUT&PROZESS Special Issue

fire-and-explosion

#### **DIGITAL**

#### www.schuettgutmagazin.de

# **SCHÜTTGUT** & PROZESS

SCHÜTTGUT&PROZESS is an information medium focused on bulk material handling, storage, transport, processing, and processengineering solutions for the entire bulk material sector. The trade magazine targets engineers, researchers, scientists, and opinion leaders in bulk-material-processing industries, as well as planners, manufacturers, users, and operators.

Just as bulk materials are present in nearly all production environments and industrial processes, the topics covered in SCHÜTTGUT & PROZESS are equally diverse. The content spans industries such as construction, chemicals, food, pharmaceuticals, and animal feed production



#### **Association Magazine of DSIV e.V.**

SCHÜTTGUT & PROZESS is the official association magazine of DSIV e.V. – Deutscher Schüttgut-Industrie Verband e.V. www.dsiv.org

#### **Our Topics at a Glance**

Mixing plants | Bulk material systems, containers, tanks | Bulk material vehicles
Monitoring systems | Control and measurement technology | Process engineering
Silo design | Filter systems and dedusting | Safety | Dosing systems
Conveying equipment | Weighing technology | Mechanical conveying equipment
Pneumatic conveying equipment | Mechanical discharge systems
Pneumatic discharge systems | Loading equipment | Personnel news,
Trade fairs, conferences | Seminars | Bulk material analyses | Maintenance and
Services









#### **Editorial Topics and Schedule**

#### SCHÜTTGUT&PROZESS 1/2026

Editorial deadline: 09. February 2026
Ad deadline: 10. February 2026
Publication date: 02. March 2026

#### SCHÜTTGUT&PROZESS 2/2026

Editorial deadline: 17. April 2026
Ad deadline: 22. April 2026
Publication date: 11. May 2026

#### SCHÜTTGUT&PROZESS 3/2026

Editorial deadline: 15. June 2026
Ad deadline: 18. June 2026
Publication date: 06. July 2026

#### SCHÜTTGUT&PROZESS 4/2026

Editorial deadline: 07. August 2026
Ad deadline: 12. August 2026
Publication date: 27. August 2026

#### SCHÜTTGUT&PROZESS 5/2026

Editorial deadline: 06. October 2026
Ad deadline: 10. October 2026
Publication date: 26. October 2026

#### SCHÜTTGUT&PROZESS 6/2026 SONDERHEFT

Editorial deadline: 03. November 2026
Ad deadline: 10. November 2026
Publication date: 01. December 2026

#### TRADE SHOW ISSUE: SOLIDS DORTMUND

Bulk material systems | Dosing and filling Maintenance | Containers | Fittings Screening technology | Filter technology |

Bulk material systems | Measurement and automation technology | Weighing technology

Containers & silos | Bagging systems

Packaging technology | Filters and dedusting

Mechanical/pneumatic conveying Processing | Explosion protection

Bulk material systems | Fire and explosion protection

Crushing and size reduction | Dosing Mixing | Services | Plant engineering Wear protection | Sorting | Recycling

Silo and storage technology

#### > TRADE SHOW ISSUE: POWTECH TECHNOPHARM

Bulk material systems | Level measurement
Packaging technology | Conveying and transport
Compressors and blowers | Sampling
Silo accessories | Rotary valves | Slides and valves

Screening technology

Bulk material systems | Conveyor belts Weighing technology | Wear protection Moisture measurement technology

Discharge systems | Containers | Digital Industry

Explosion protection | ATEX | Standards and

directives | Dust fires and explosions

Spark extinguishing systems | Early fire detection

systems | Pressure relief

#### Advertising Formats & Prices 2026

Format	b/w	4c
1/1	3.090€	4.750 €
1/2	2.080€	3.220 €
1/3	1.510€	2.730 €
1/4	1.190€	2.270€
1/8	760€	1.760 €
Cover story incl. cover image & 2 editorial pages		5.920 €
Other cover pages		4.790 €

Frequency: 6 issues per year Volume: at least 52 pages Print run: 4,500 copies

**Distribution:** Alternating circulation in the German-speaking market — Germany, Austria, and Switzerland.

Our General Terms & Conditions can be found at: https://schuettgutmagazin.de/agb/

All prices plus VAT.

For insert supplements / bound inserts, please contact us for an individual offer.



1/1 Page

Bleed: 210 × 297 mm (+3 mm bleed each side) Type area: 1 184 × 252 mm

1/2 Page Vertical Bleed: 102 × 297 mm (+3 mm) Type area: 1 88 × 252 mm 1/2 Page Horizontal Bleed: 210 × 147 mm (+3 mm) Type area: 184 × 122 mm

1/3 Page Vertical Bleed: 70 × 297 mm (+3 mm) Type area: 56 × 252 mm

1/3 Page Horizontal Bleed: 210 × 107 mm (+3 mm) Type area: 184× 82 mm

1/4 Page Corner Bleed: 102 × 147 mm (+3 mm) Type area: 88 × 122 mm 1/4 Page Horizontal Bleed: 210 × 85 mm (+3 mm) Type area: 184 × 60 mm 1/8 page

Corner 88 x 60 mm

Banner:
184 x 30 mm

#### **Discounts**

5% for two advertisements // 10% for four advertisements // 15% for five advertisements (valid within 12 months)

Customers who have a full company entry on www.schuettgutmagazin.de receive an additional 7% advertising discount.

### SCHÜTTGUT&PROZESS Special Issue

## fire-and-explosion

Our special edition of SCHÜTTGUT & PROZESS – fireand-explosion focuses on plant safety and explosion protection. Selected technical articles provide insights into fundamentals and current trends. The publication is aimed primarily at professionals involved in:

Plant planning Industrial operations The supplier industry

Relevant research institutions



Print run: 4,500 copies
(Print edition + online PDF)

Distribution: Germany, Austria,

Switzerland

#### SCHÜTTGUT&PROZESS Special Issue 6/2026

fireandexplosion

Editorial deadline: 03 November 2026 Ad deadline: 10 November 2026 Publication date: 01 December 2026

#### Advertising formats & prices

These are identical to the formats used in the regular issues of SCHÜTTGUT & PROZESS shown on the previous page.

Frequency: 1 per year Volume: at least 52 pages

## www.schuettgutmagazin.de

**DIGITAL - Your Company at the Center of the Bulk Materials Industry** 

#### Company Listings in the Manufacturer & Supplier Directory

- Three profile variants tailored to your needs
- Linking your articles, products, and technical contributions to your company entry
- Automatic connection of your address section with your published content
- Long-term visibility thanks to an archive structure dating back to 2011
- Optional: Al and SEO optimization in the backend for maximum reach



Includes:

Company name, address, URL, extended linking, internal article linking, tags, basic AI optimization of description (text enhancements & keyword enrichment).

#### SILVER — €690 per year

Includes everything from Bronze plus: Al-optimized texts (incl. SEO adaptation), image gallery, product links, event announcements, and internal linking from articles and press sections.

#### GOLD — €1,290 per year

Includes everything from Silver plus:
Advanced AI optimization (texts, keywords, visibility), homepage feature placement, videos, events, top-priority listing placement, social media links, and a press & SEO boost through AI-supported content optimization.

Term: 12 months, automatic renewal under EU consumer regulations.

If you want more, contact us: Phone: 0611 7888852

With a Silver (or higher) company entry, you can additionally list your products in the product catalog.

Our General Terms & Conditions: https://schuettgutmagazin.de/agb/



- · More visibility within your target industry
- · SEO and AI optimization of your content
- · Integration of videos, PDFs, products, and events
- · Internal linking from articles and press releases
- · Trade fair participation and press portal connections
- · Links to social media and YouTube
- · Editorial quality backed by advanced technology

We offer you the possibility to present your products in our product catalog for the bulk materials industry. Users can discover your company directly when searching for the relevant product category.

From conveying technology to size reduction, from drying to accessories — you can categorize your products in main industries and subcategories. Your product entry can include images, technical descriptions, and your logo, all displayed within the chosen category.

Updates can be made at any time via your account access.

Price: Per product / per year, automatic renewal under EU consumer law.

## www.schuettgutmagazin.de

#### **DIGITAL - Your Company at the Center of the Bulk Materials Industry**

#### **Product Catalog - Your Products, Digitally Presented in the Right Category**

In addition to your entry in the Manufacturer & Supplier Directory, we offer you the option to assign your products to one or more categories within our product catalog. Users searching for a specific product can discover your company directly through these structured listings.

From conveying technology to size reduction, from drying to accessories:

We categorize your products into main industries and corresponding subcategories.

Each product entry includes:

Image + Description + External link + Contact person
If you have questions, please contact us.

#### Banner Advertising on schuettgutmagazin.de

Banner advertising on our industrial portal www.schuettgutmagazin.de allows your company to reach your target audience exactly where professionals, buyers, and decision-makers actively search for solutions.

It strengthens your brand presence in a relevant environment, builds trust, and increases brand recognition.

We offer a wide range of banner formats depending on your goals and budget.

	Format/Px	Week	Month
Full Size *	1024 x 120	285€	915€
Content	660 x 230	195€	610 €
Content Half	660 x 120	80 €	230 €
Square	290 x 260	155€	490 €
Skyscraper **	290 x 900	320 €	995€

<sup>\*</sup> Only on the homepage

A data update will follow before the website relaunch.

All prices plus statutory VAT.
Please supply banner files as JPG or GIF.

If you require another format, please contact us in advance.

#### Newsletter - Weekly Delivery to Your Target Audience with High Reach

This newsletter for the bulk materials industry is sent weekly to more than 9,900 subscribers. We welcome your editorial contributions at: redaktion@schuettgutmagazin.de

	Format/Px	Preis
<b>Newsletter Banner</b>		
Content	624 x 230	540 €
Content Small	624 x 88	395€
Text max. 300 characters	incl. image 300 x 300 Px	635€
Stand Alone		1.780€

#### Stand Alone:

Your company and message exclusively. Sent to 9,900+ recipients.

Discounts for Banner & Newsletter Advertising (within 12 months)

• 3 placements: 10% discount

• 6 placements: 15% discount

• 12 placements: 30% discount

All prices plus statutory VAT.

<sup>\*\*</sup> Only in NEWS, Events, and Technical Articles

## www.schuettgutmagazin.de

#### **DIGITAL - Your Company at the Center of the Bulk Materials Industry**

## Action Space – Video Contributions and Company Presentations

In the Action Space section on schuettgutmagazin.de, we present current news from the bulk materials and process engineering sectors in the form of videos and short news items.

#### Your Presentation Includes:

- Text length: 400 characters (including spaces)
- · Link to your YouTube video or your website
- Link to your Silver/Gold company entry or your homepage

#### **Prices**

€395 per week
Silver/Gold customers receive a 15% discount

#### **Contact & Key Representatives**

## BSB+P Communication Group bulkmedia division

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