



MEDIA SOLUTIONS 2026
FOR YOUR CROSS-MEDIA CONCEPT

PRINT

DIGITAL



With our cross-media offerings, your campaigns will become even more successful. We provide multi-channel solutions within the bulkmedia network from a single source—solution-oriented, targeted, and with a clear focus on added value for the bulk materials and process industries. This enables you to bundle effective marketing measures.

We closely interconnect media formats and communication channels for you, expanding the information available to your target groups and enabling you to benefit from a viral effect. We are happy to advise you if you want not only optimal media placement but also an integrated communication strategy tailored to your objectives and target audience.

bulkmedia is your partner for communication and marketing in the fields of bulk materials, process engineering, and processing technology.

As an established media company positioned at the heart of the industry, we support companies, agencies, and freelancers—ideal for targeted placement of your messages across all channels.

The BSB+P Communication Group has been providing B2B communication solutions for more than 40 years. We support and develop strategic marketing and creative solutions for your products and your brand.

Together with our design and production team, we ensure targeted implementation of the concepts developed with you.

PRINT

SCHÜTTGUT&PROZESS

SCHÜTTGUT&PROZESS Special Issue

fire-and-explosion

DIGITAL

www.schuettgutmagazin.de

CONTACTS

SCHÜTTGUT & PROZESS

SCHÜTTGUT&PROZESS is an information medium focused on bulk material handling, storage, transport, processing, and process-engineering solutions for the entire bulk material sector. The trade magazine targets engineers, researchers, scientists, and opinion leaders in bulk-material-processing industries, as well as planners, manufacturers, users, and operators.

Just as bulk materials are present in nearly all production environments and industrial processes, the topics covered in **SCHÜTTGUT & PROZESS** are equally diverse. The content spans industries such as construction, chemicals, food, pharmaceuticals, and animal feed production



Association Magazine of DSIV e.V.

SCHÜTTGUT & PROZESS
is the official association magazine of
**DSIV e.V. – Deutscher Schüttgut-Industrie
Verband e.V.**
www.dsiv.org

Our Topics at a Glance

**Mixing plants | Bulk material systems, containers, tanks | Bulk material vehicles
Monitoring systems | Control and measurement technology | Process engineering
Silo design | Filter systems and dedusting | Safety | Dosing systems
Conveying equipment | Weighing technology | Mechanical conveying equipment
Pneumatic conveying equipment | Mechanical discharge systems
Pneumatic discharge systems | Loading equipment | Personnel news,
Trade fairs, conferences | Seminars | Bulk material analyses | Maintenance and
Services**



SCHÜTTGUT & PROZESS

Editorial Topics and Schedule

SCHÜTTGUT&PROZESS 1/2026

Editorial deadline: 09. February 2026
Ad deadline: 10. February 2026
Publication date: 02. March 2026

► TRADE SHOW ISSUE: SOLIDS DORTMUND

Bulk material systems | Dosing and filling
Maintenance | Containers | Fittings
Screening technology | Filter technology |

SCHÜTTGUT&PROZESS 2/2026

Editorial deadline: 17. April 2026
Ad deadline: 22. April 2026
Publication date: 11. May 2026

Bulk material systems | Measurement and automation technology | Weighing technology
Containers & silos | Bagging systems
Packaging technology | Filters and dedusting
Mechanical/pneumatic conveying
Processing | Explosion protection

SCHÜTTGUT&PROZESS 3/2026

Editorial deadline: 15. June 2026
Ad deadline: 18. June 2026
Publication date: 06. July 2026

Bulk material systems | Fire and explosion protection
Crushing and size reduction | Dosing
Mixing | Services | Plant engineering
Wear protection | Sorting | Recycling
Silo and storage technology

SCHÜTTGUT&PROZESS 4/2026

Editorial deadline: 07. August 2026
Ad deadline: 12. August 2026
Publication date: 27. August 2026

► TRADE SHOW ISSUE: POWTECH TECHNOPHARM

Bulk material systems | Level measurement
Packaging technology | Conveying and transport
Compressors and blowers | Sampling
Silo accessories | Rotary valves | Slides and valves
Screening technology

SCHÜTTGUT&PROZESS 5/2026

Editorial deadline: 06. October 2026
Ad deadline: 10. October 2026
Publication date: 26. October 2026

Bulk material systems | Conveyor belts
Weighing technology | Wear protection
Moisture measurement technology
Discharge systems | Containers | Digital Industry

SCHÜTTGUT&PROZESS 6/2026 SONDERHEFT

Editorial deadline: 03. November 2026
Ad deadline: 10. November 2026
Publication date: 01. December 2026

Explosion protection | ATEX | Standards and directives | Dust fires and explosions
Spark extinguishing systems | Early fire detection systems | Pressure relief

Advertising Formats & Prices 2026

Format	b/w	4c
1/1	3.090€	4.750 €
1/2	2.080€	3.220 €
1/3	1.510€	2.730 €
1/4	1.190€	2.270 €
1/8	760 €	1.760 €
Cover story incl. cover image & 2 editorial pages		5.920 €
Other cover pages		4.790 €

All prices plus VAT.

For insert supplements / bound inserts, please contact us for an individual offer.

Frequency: 6 issues per year

Volume: at least 52 pages

Print run: 4,500 copies

Distribution: Alternating circulation in the German-speaking market – Germany, Austria, and Switzerland.

Our General Terms & Conditions can be found at:

<https://schuettgutmagazin.de/agb/>



1/1 Page

Bleed:
210 × 297 mm
(+3 mm bleed
each side)
Type area: 1
184 × 252 mm

1/2 Page
Vertical

Bleed:
102 × 297 mm
(+3 mm)
Type area: 1
88 × 252 mm

1/2 Page
Horizontal

Bleed:
210 × 147 mm
(+3 mm)
Type area:
184 × 122 mm

1/3 Page
Vertical

Bleed:
70 × 297 mm
(+3 mm)
Type area:
56 × 252 mm

1/3 Page
Horizontal

Bleed:
210 × 107 mm
(+3 mm)
Type area:
184 × 82 mm

1/4 Page
Corner

Bleed:
102 × 147 mm
(+3 mm)
Type area:
88 × 122 mm

1/4 Page
Horizontal

Bleed:
210 × 85 mm
(+3 mm)
Type area:
184 × 60 mm

1/8 page

Corner 88 x 60 mm

Banner:
184 x 30 mm

Discounts

5% for two advertisements // 10% for four advertisements // 15% for five advertisements (valid within 12 months)

Customers who have a full company entry on www.schuettgutmagazin.de receive an additional 7% advertising discount.

SCHÜTTGUT&PROZESS Special Issue

fire-and-explosion

Our special edition of SCHÜTTGUT & PROZESS – fire-and-explosion focuses on plant safety and explosion protection. Selected technical articles provide insights into fundamentals and current trends.

The publication is aimed primarily at professionals involved in:

Plant planning
Industrial operations
The supplier industry
Relevant research institutions



Print run: 4,500 copies
(Print edition + online PDF)
Distribution: Germany, Austria,
Switzerland

SCHÜTTGUT&PROZESS Special Issue 6/2026

fireandexplosion

Editorial deadline: 03 November 2026

Ad deadline: 10 November 2026

Publication date: 01 December 2026

Advertising formats & prices

These are identical to the formats used in the regular issues of SCHÜTTGUT & PROZESS shown on the previous page.

Frequency: 1 per year

Volume: at least 52 pages

www.schuettgutmagazin.de

DIGITAL – Your Company at the Center of the Bulk Materials Industry

Company Listings in the Manufacturer & Supplier Directory

- Three profile variants – tailored to your needs
- Linking your articles, products, and technical contributions to your company entry
- Automatic connection of your address section with your published content
- Long-term visibility thanks to an archive structure dating back to 2011
- Optional: AI and SEO optimization in the backend for maximum reach

BRONZE – €390 per year

Includes:

Company name, address, URL, extended linking, internal article linking, tags, basic AI optimization of description (text enhancements & keyword enrichment).

SILVER – €690 per year

Includes everything from Bronze plus:

AI-optimized texts (incl. SEO adaptation), image gallery, product links, event announcements, and internal linking from articles and press sections.

GOLD – €1,290 per year

Includes everything from Silver plus:

Advanced AI optimization (texts, keywords, visibility), homepage feature placement, videos, events, top-priority listing placement, social media links, and a press & SEO boost through AI-supported content optimization.

Term: 12 months, automatic renewal under EU consumer regulations.

If you want more, contact us:

Phone: 0611 7888852

With a Silver (or higher) company entry, you can additionally list your products in the product catalog.

Our General Terms & Conditions:

<https://schuettgutmagazin.de/agb/>



- More visibility within your target industry
- SEO and AI optimization of your content
- Integration of videos, PDFs, products, and events
- Internal linking from articles and press releases
- Trade fair participation and press portal connections
- Links to social media and YouTube
- Editorial quality backed by advanced technology

We offer you the possibility to present your products in our product catalog for the bulk materials industry. Users can discover your company directly when searching for the relevant product category.

From conveying technology to size reduction, from drying to accessories — you can categorize your products in main industries and subcategories. Your product entry can include images, technical descriptions, and your logo, all displayed within the chosen category.

Updates can be made at any time via your account access.

Price: Per product / per year, automatic renewal under EU consumer law.

DIGITAL – Your Company at the Center of the Bulk Materials Industry

Product Catalog – Your Products, Digitally Presented in the Right Category

In addition to your entry in the Manufacturer & Supplier Directory, we offer you the option to assign your products to one or more categories within our product catalog. Users searching for a specific product can discover your company directly through these structured listings.

From conveying technology to size reduction, from drying to accessories:

We categorize your products into main industries and corresponding subcategories.

Each product entry includes:

Image + Description + External link + Contact person

If you have questions, please contact us.

Banner Advertising on schuettgutmagazin.de

Advertising with a banner on our industry portal allows your company to reach qualified professionals, buyers, and decision-makers at the moment they are actively looking for products, services, and solutions. It increases brand visibility in a highly relevant market environment, strengthens credibility, and improves brand recognition among your target audience.

Placement	Format	1 Week	1 Month	1 Year
Header Banner <u>Exclusive</u>	1600 × 256 px	€285	€915	–
Header Banner Slide	1600 × 256 px	€195	€610	–
Sidebar Banner Slide	720 × 324 px	€80	€230	€2,000
Sidebar Banner <u>Exclusive</u>	720 × 324 px	–	–	€2,480
Action Space	Text <u>teaser</u> (400 characters)	–	–	–
Action Space Image	1000 × 1000 px	€395	€720 (2 weeks)	–

Accepted formats: JPG, PNG, GIF, SVG

All prices excl. VAT

if you require another format, please contact us in advance.

Newsletter – Weekly Delivery to Your Target Audience with High Reach

This newsletter for the bulk materials industry is sent weekly to more than 9,900 subscribers. We welcome your editorial contributions at: redaktion@schuettgutmagazin.de

Stand Alone:

Your company and message exclusively.

Sent to 9,900+ recipients.

Discounts for Banner & Newsletter Advertising (within 12 months)

- 3 placements: 10% discount
- 6 placements: 15% discount
- 12 placements: 30% discount

All prices plus statutory VAT.

	Format/Px	Preis
Newsletter Banner		
Content	624 x 230	540 €
Content Small	624 x 88	395 €
Text max. 300 characters	incl. image 300 x 300 Px	635 €
Stand Alone		1.780 €

www.schuettgutmagazin.de

DIGITAL – Your Company at the Center of the Bulk Materials Industry

Action Space – Video Contributions and Company Presentations

In the Action Space section on schuettgutmagazin.de, we present current news from the bulk materials and process engineering sectors in the form of videos and short news items.

Your Presentation Includes:

- Text length: 400 characters (including spaces)
- Link to your YouTube video or your website
- Link to your Silver/Gold company entry or your homepage

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